Landry Carroll

Front-End Web Developer // Designer

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Featured Project

After 8 Band
March 2023 – July 2023

▷ Redesigned their website using Adobe XD, giving it a fresh and modern look to enhance the band's online presence.
▷ Setup their WordPress site as a headless CMS using GraphQL and ACF GraphQL
▷ Developed a Next.js + Faust frontend that seamlessly integrated with the CMS, ensuring efficient content management and fast page loading.
▷ Implemented the Google Calendar API to display upcoming events, providing visitors with real-time information on the band's performances.
▷ Designed and implemented a searchable table of popular cover songs using the
▷ React Table Library, enhancing user engagement and navigation.
▷ Created a user-friendly contact form using React Hook Forms and Gravity Forms, enabling lead generation and communication with the band.
▷ Integrated Google Analytics 4 for comprehensive data tracking.
▷ Deployed the WordPress backend to WP Engine and the frontend to Vercel

Relevant Experience

Web Developer @ Boldist
May 2022 – October 2023 // Orlando, FL

▷ Built a prototype Next.js web app for a web compliance firm, showcasing new tech and great user experiences.
▷ Innovated with a Headless WordPress + Faust.js starter theme, for improving developer experience and boosting website performance.
▷ Created custom WordPress themes from design files for various Marketing and Ecommerce sites.
▷ Used Google Analytics, Search Console, and Tag Manager to track and enhance site performance and SEO.
▷ Implemented WordPress themes with ACF Pro for flexible content management.
▷ Helped develop an in-house auditing system for site performance and accessibility.
▷ Streamlined code deployment with GitHub Actions on WP Engine.
▷ Improved the internal marketing site's speed and user experience.
▷ Collaborated on the development of an internal WordPress theme styled with Tailwind CSS and bundled with Vite for efficient development.
▷ Created and maintained pages for existing Shopify and WooCommerce sites.

Visual Designer @ EcoScience Resource Group
Feb 2021 – May 2022 // Baton Rouge, LA

▷ Designed info-graphics in Illustrator, using existing company style guide
▷ Designed and illustrated new design elements for new projects
▷ Worked within a team to create a new isometric design system for Chevron Philips training manuals
▷ Produced PowerPoint presentation slides for training programs

Web Development Intern @ Entrepreneurs Across Borders, Inc.
Sept 2020 – Feb 2021 // Baton Rouge, LA

▷ Designed a prototype for the new landing page using Adobe XD
▷ Helped build the new landing page using the Wild Apricot CMS and page builder

Skills

Programming Languages
JavaScript (ES6), HTML, CSS, PHP

Libraries & Frameworks
React, Next.js, Wordpress, TailwindCSS, Shadcn/UI, T3 App, Framer Motion, TanStack

Tools & Platforms
Firebase, GitHub, WP Engine, Vercel, Shopify, WooCommerce

Design
Illustrator, Photoshop, Figma, Adobe XD, InDesign

References

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